



Transmission and Distribution World from Penton

T&D World focuses on overhead, underground, operations, automation developments, safety, and training for professionals in transmission and distribution segments of the electric utility industry.

SEGMENTS

57,010	Total Universe / Universe Rate	\$150.00/M
50,000	Records with Phones	+ \$60.00/M
46,120	Email Records	\$375.00/M
	Transmission	+ \$50.00/M
16,520	International Postal	\$280.00/M
8,183	International Email	\$375.00/M

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA
Canada

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/21/2015
Counts Through	07/21/2015

DATA CARD MAINTENANCE

New To System	07/21/2015
Last Update	07/29/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

DESCRIPTION

Transmission & Distribution World is edited for engineers and operating professionals in the electric power industry. Feature articles are written primarily by technical editors and industry professionals in the user and manufacturer groups. Survey reports by the editors deal with industry practices and trends in specific areas. Yearly editorial content includes feature articles on electrical transmission and distribution, substations, construction, operation and maintenance, automation, and other articles pertinent to the electric power industry. Non feature editorial covers new product reviews and industry news.

Job Function	Postal	Email
General Management	20256	5406
Engineering: Systems / Plan	23988	9208
Operations / Maintenance	19985	6746
Purchasing Or Stores	1273	410
Commercial	1222	467
Energy Marketing/sales	2434	892
Energy Consult/contract	3509	1492
Other	519	223

Title Category	Postal	Email
Top Management	16043	4517
Middle/administrative Management	13587	4057
Financial Management	1261	363
Sales & Marketing Management	3003	1030
Information Technology (it) Professionals	1644	644

Production Management	6416	1748
Engineering Management	17167	6622
Professionals	5942	2222
All Other Management	331	141

Vp-level	2431	708
Director-level	3370	1103
Manager-level	11945	3673
Assistant -level	552	179
Human Resources	169	52
Purchasing	348	95
Retired	20	11
Senior (c-level Or Higher)	8574	2333
Students	223	154
Education	232	88
Medical	99	31
Lawyers	72	17

Type of Company	Postal	Email
Investor-owned Elec Util	15671	5156
Municipal Electric Utility	9756	2614
Rural Electric	7115	1887
Fed Power Agency	1772	862
Other Pub Owned Elec Util	4070	1485
Consulting Engineer	10954	4144
Line Construction Comp	8156	2852
Wholesale Elec Equipment	1905	669
Manu/equip Supplier	5413	2151
State/fed Agency	1618	590
Energy End User	1417	528
Esco/energy Marketer	1146	428
Ind Power Producer	2618	810
University/college	740	364
Other	462	252

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Area of Responsibility	Postal	Email
Transmission	21778	9708
Distribution	27035	11076
Generation	11083	4756
Other	4248	1665

Recommended/Specift	Postal	Email
Monitoring And Testing	12829	5451
Station Auxiliary Equip	7379	3194
Training Systems And Sv	7541	3291
Transformers	16576	7059
Wire & Cable	14379	6039
Consulting/contractor S	10307	4345
Computer Hrdw/sftw Syst	11276	4757
Substation	19418	8468
Transmission	17084	7571
Overhead Distribution	14378	6025
Underground Distributio	14093	5878
System Protection	15733	6727
Communications And Cont	11216	4820
Transportation: Mechani	5035	2103
Meters And Metering Dev	12422	5205
Outdoor Lighting	9620	3992
Tools / Rope	8926	3653
Other	1704	689
Scada / Ems	12775	5587
Am / Fm / Gis	5953	2560

Value of Equip	Postal	Email
\$0 - 99999	9338	4145
\$100000 - 499999	8305	3378
\$500000 - 999999	4827	1980
\$1000000 - 1999999	3792	1464
Over \$2000000	8110	3141

Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry. **Their diverse portfolio of properties can help you reach your target audience.**

Advertising:

For other Advertising opportunities please visit: <http://www.penton.com/OurMarkets/ElectricalEnergyandMechanicalSystems/tabid/83/Default.aspx>

(engineering, electric, experts, tech, publication)

SELECTS

Area of Responsibility	\$15.00/M
Bus/Industry Type	\$15.00/M
Equipment/Supplies	\$15.00/M
Job Function	\$15.00/M
Number of Employees	\$15.00/M

AVERAGE INCOME

Value	not available
<hr/>	
MINIMUM ORDER	
Minimum Quantity	5,000
Minimum Price	\$0.00

Phone Number **\$60.00/M**
 Sales Volume **\$15.00/M**
 SCF **\$10.00/M**
 SIC Code **\$15.00/M**
 State **\$10.00/M**
 Zip **\$10.00/M**
 Company Types **\$15.00/M**
 Job Title **\$15.00/M**
 One Per Company **\$15.00/M**
 Title Category
 Recommended/Specift
 Value of Equip

NET NAME ARRANGEMENTS

Net Name is allowed
 Floor **0%**
 Minimum Quantity **0**
 Run Charges **\$10.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

GENDER

Male **76%**
 Female **6%**

CANCELLATION

Charges **\$50.00/F**

CANCELLATION INSTRUCTIONS

All orders cancelled before the mail date will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the mail date.

KEY CODING

Key Coding is available
 Charges **\$3.00/M**

ADDRESSING

EMAIL **\$75.00/F**
 FTP **\$75.00/F**

SPECIAL INSTRUCTIONS